

# Expression of Interest: Canada's Proposal to Recruit Immigrant Talent and its Implications for Employers

**December 10, 2013 – 12:00 pm – 1:00 pm**

- Listen to the webinar through your computer's speakers or headphones
- If you are experiencing technical difficulties please email us at: [hireimmigrants@maytree.com](mailto:hireimmigrants@maytree.com)

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# Agenda

## **Panel Discussion**

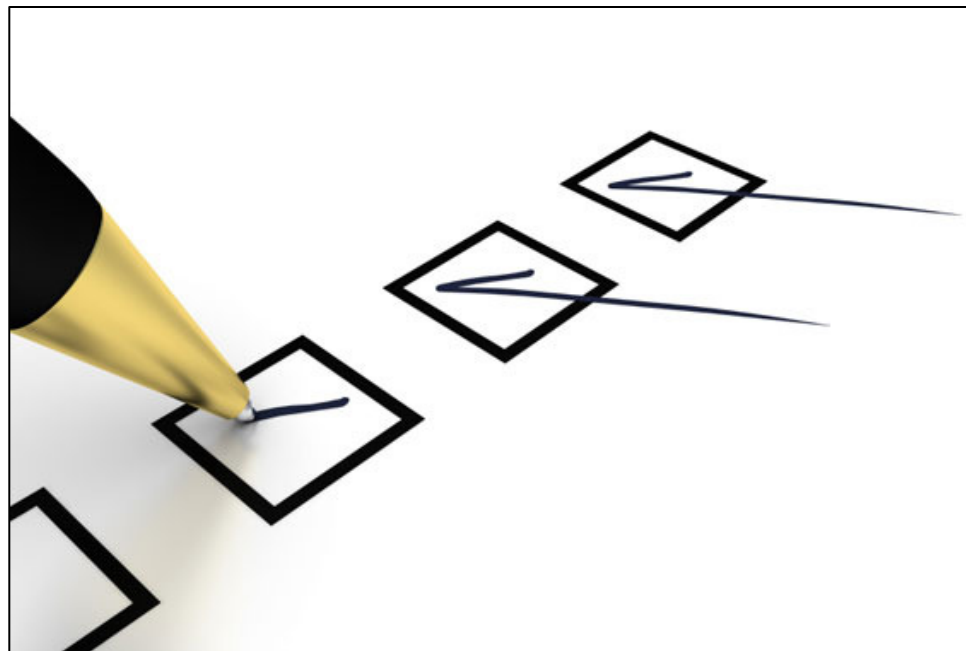
- Francis Fong, Economist, TD Economics
- Josh Hjartarson, Vice President, Policy & Government Relations

## **Question & Answer Period**

- You will be given the opportunity to type in a question
- Evaluation of the webinar

# Poll

Do you face challenges finding the right talent to meet your labour market needs?



# Question 1

- Is there a labour market shortage?



## Question 2

- What is the Expression of Interest model (EOI)?
- Why is the government pursuing this idea?



## Question 3

- Describe how the EOI may work?



## Question 4

- What would the role of employers be in immigrant selection?



## Question 5

- If EOI is the new system, is it particularly suited to specific sectors or regions or size?





## Question 6

- What opportunities and challenges will EOI provide to employers in their search for talent?



## Question 7

- How can employers be better prepared for the EOI initiative? In particular, what should SMEs be prepared for?



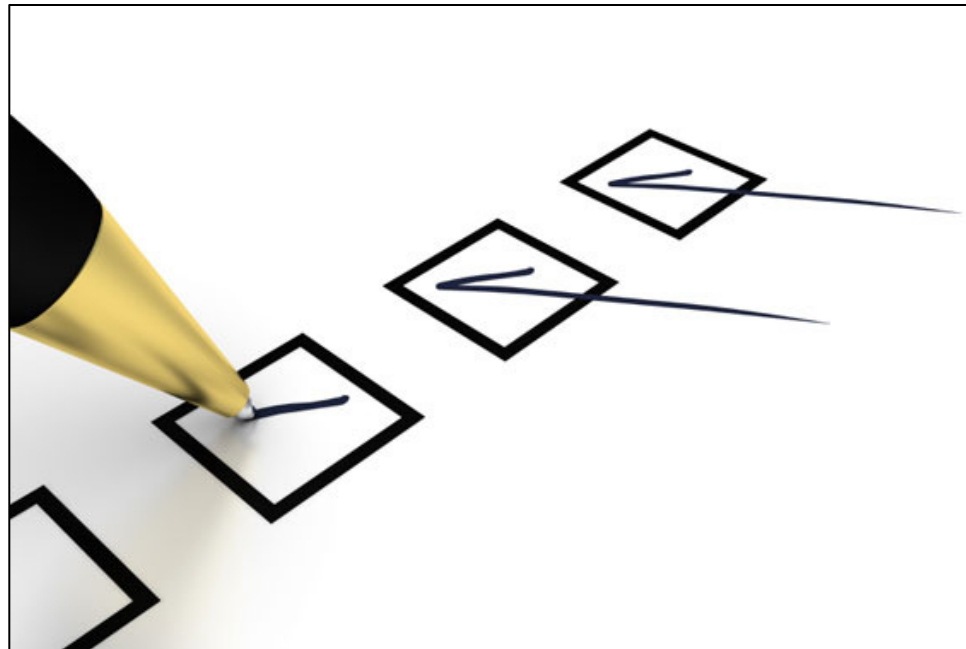
## Question 8

- What can employers do to access talent already in Canada?



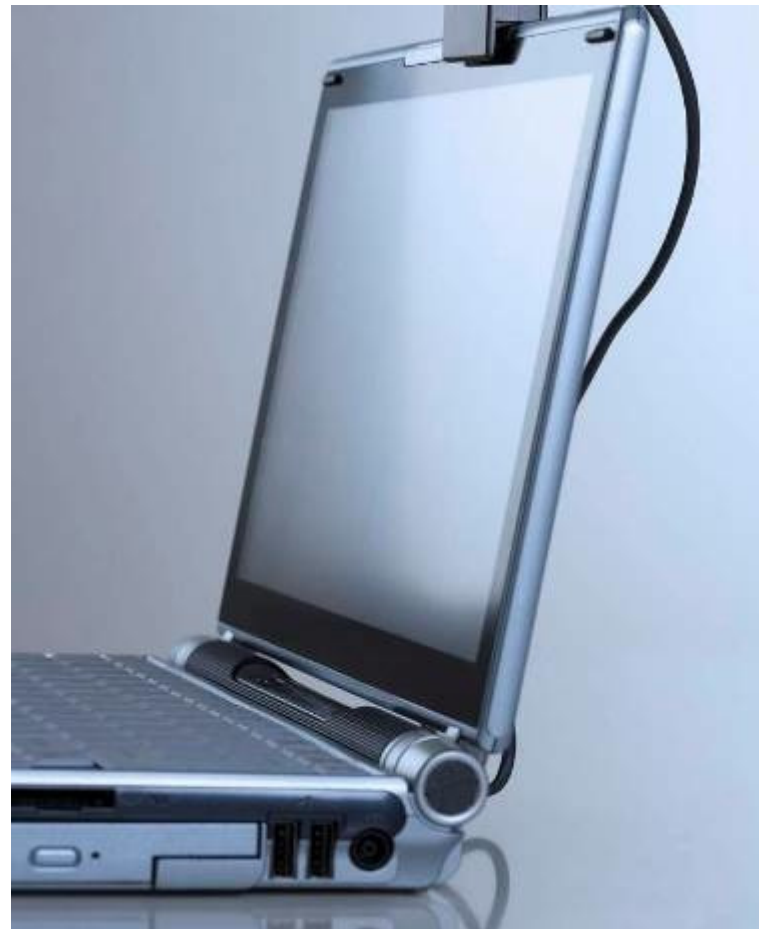
# Poll

Are you ready use EOI as a part of your larger recruitment strategy?



# Question & Answer Period

Please type your questions in the Questions Box in the centre of your screen.



# Wrapup



- Recording will be available shortly
- Visit [www.hireimmigrants.ca](http://www.hireimmigrants.ca) to access success stories, sign up for eTips and watch past webinars
- Feedback survey